

Tweet Your Prayers

Touching lives, 140 characters at a time

www.tweetyourprayers.org

About

The Western-Wall in Jerusalem is the last remnant of the fallen Second Jewish Temple, and as such it is believed that there's greater Divine presence around the Wall (a.k.a. the Kotel) than anywhere else on earth. This belief stands at the center of a centuries old tradition of placing prayers written on slips of paper in the crevices of the Wall, believing it serves as a direct channel to the Almighty.

In 2009 **Tweet Your Prayers** (TYP) brought this ancient tradition to the Twitter age.

Building on Twitter's popularity, prevalence and ease of use, **@theKotel** was set up. All that needs to be done is to tweet your prayer to this dedicated Twitter account; it is then printed on paper, made into a small scroll and ultimately placed in between the Wall's stones. Prayers are kept private and are only between the sender, Twitter, and G-d.

Launched as a side project by Israeli student **Alon Nir**, TYP quickly became a media & web phenomenon and attracted many users and fans. In fact, after being covered by the NYTimes, CNN, NPR, the Telegraph, and other major media channels, it has gotten so much traffic in such a short time Twitter actually suspended **@theKotel's** account. Twice.



Mission & Impact

TYP was established with the clear intent of making the Western-Wall easily accessible to all, regardless of faith or physical location. However, it soon became clear that TYP is much more than a prayer-courier; it actually touches people's lives and has a great impact on many. Sending a prayer to Jerusalem and knowing it's there gives people a tremendous sense of hope and self-belief, which encourages them to not only help themselves and make a change in their lives, but also help others and make a change in their surroundings.



This incredible effect made it clear that TYP must reach out and make it easy for more people to send their prayers. The logic here is quite simple: the more people we reach - the more lives we touch. To achieve this goal, an iPhone app has been introduced in March 2010, and we plan on using more platforms soon, subject to available funds (the service is free of charge).

Hospital Prayers

In April 2010 a dedicated site was set up to facilitate sending prayers for the ones who need them the most – people in hospital beds and their close friends and family. A constantly growing group of volunteers around the world visits hospitals with laptops and collects their prayers, sometimes even typing them for patients too weak to do so themselves. More information available on www.hospitalprayers.org .

Contact Information

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